



Promoting your Business at NTI

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April 24-27, 2018

St. Petersburg, Florida

Contact:
Donna Casella
dcasella@usf.edu
813-974-0627

Dear Business Partner,

Thank you for selecting the 15th Annual National Training Institute on Effective Practices: Addressing Challenging Behavior (NTI) to promote your organization. This year's conference will be located at the historic Vinoy Renaissance St. Petersburg Resort and Golf Club in St. Petersburg, Florida.

NTI 2017 resulted in an amazing year with our event selling out earlier than ever before! We are again looking forward to a fun, successful year for everyone at NTI 2018. Whether you are a co-sponsor, exhibitor, or are advertising in our tote bag or program, I would like to personally thank you in advance for taking your time to partner with NTI. Your support and collaboration are integral to making this event a success.

As you read on, you will find important information pertinent to exhibitors as well as advertisers at NTI. If you are exhibiting at NTI, please note that our staff will be at the hotel starting Sunday, April 22, 2018. If you have any questions or concerns during your time at NTI, please feel free to find or contact me on my cell at 813-309-7801. I am looking forward to meeting you at the conference.

With Heartfelt Thanks,



Donna Casella
Florida Center for Inclusive Communities

CONFERENCE STAFF



Donna Casella



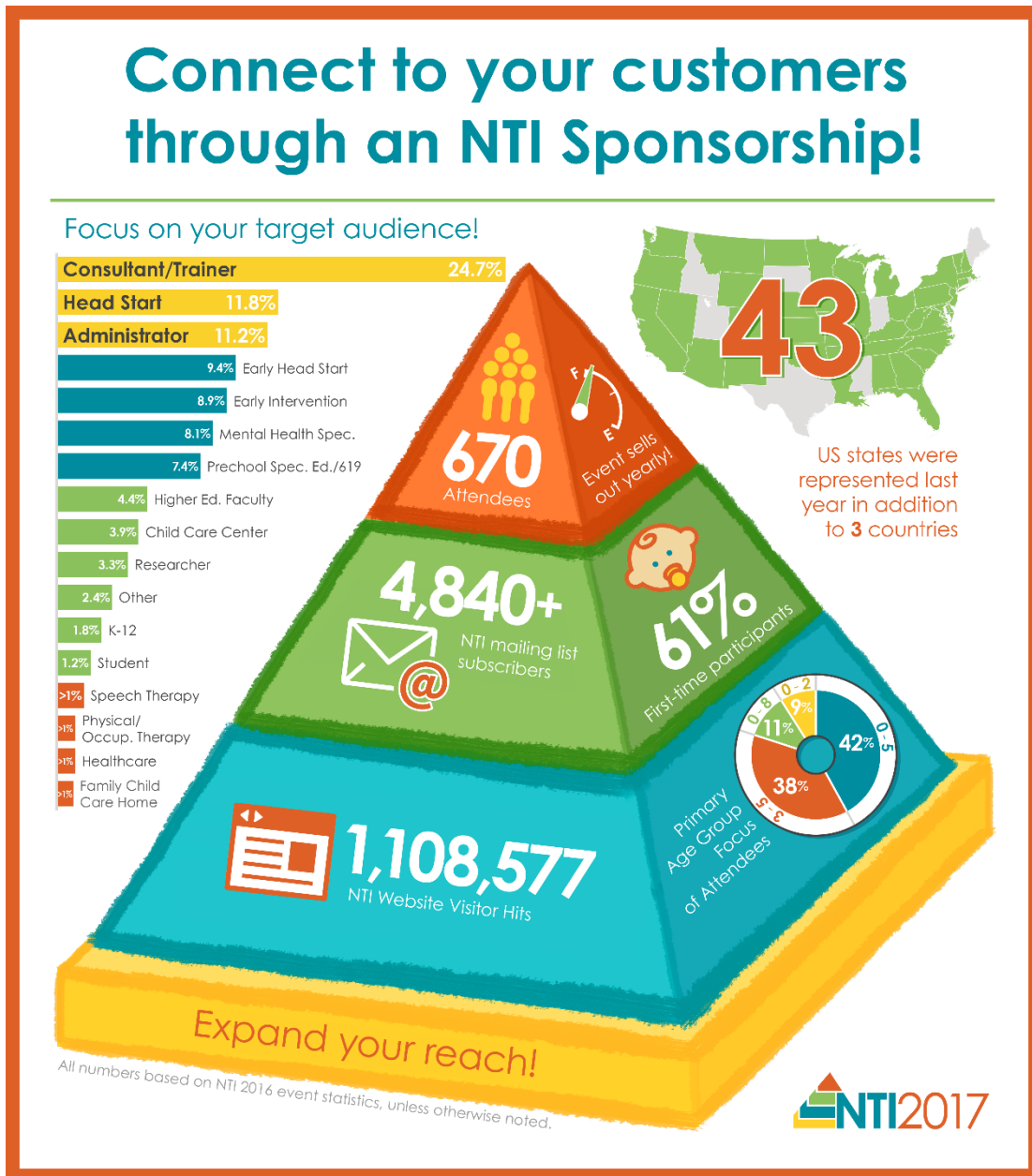
Evan Willis



Sarah Payton

Reaching Your Target Audience

By promoting your business at NTI, you are connecting with early-childhood professionals in a variety of roles across the nation and beyond! With 61% of event participants attending for the first time, your continued partnership year after year means constant exposure to new customers while also continuing to strengthen relationships with returning participants. NTI participants are also big on networking. This means that your reach will extend well beyond our event.



Agenda At-a-Glance

Sunday April 22	Monday April 23	Tuesday April 24					Wednesday April 25	Thursday April 26	Friday April 27
	Registration 7:30a-6:00p					Registration 7:30a-4:30p		Registration 7:30a-12:30p	
Breakfast 7:30-8:30									
	TPOT (40)	TPITOS (30)	PTR-F (40)	TPOT (40)	TPITOS (40)	PTR-YC (80)	State Day (90)	NTI Sessions (total of 49 Wed-Fri)	
	AM Sessions 8:30-12:00					AM Sessions (7) 8:30-11:30		TK 1 8:30-9:30	
	Lunch 12:00-1:00					Lunch 11:30-1:00		TK 2 9:50-10:50	
	Mon. PM Sessions 1:00-5:00	Tues. PM Sessions 1:00-3:00					PM Sessions (7) 1:00-2:20		TK 3 11:10-12:10
PM Snack Break 2:20-2:40							Conference Ends 12:30		
PM Sessions 2:40-4:00									
Registration Open 4:00-6:00		Keynote 4:00-5:30 Palm Court							
		Welcome Reception 5:30-6:30 Vinoy Grand							
						<i>NTI 2018 At a Glance</i>			

Conference Location Information

Introduction

This year's conference will be held at the Vinoy Renaissance St. Petersburg Resort & Golf Club in St. Petersburg, Florida.

Exhibitors: Please note that your exhibitor fee **DOES NOT** include a conference registration unless it was purchased as part of a co-sponsorship package.

Vinoy Renaissance St. Petersburg Resort and Golf Club

501 5th Avenue N.E.

St. Petersburg, FL 33701

vinoyrenaissanceresort.com

Parking

Both self-parking and valet parking are available. Self-parking in the hotel's covered parking garage is charged at \$8 per vehicle per day for NTI participants. Valet parking services are currently charged at \$20 per vehicle per day. These charges will be automatically added to the individual's room account.

Accommodation Options

Room rates are based on single or double occupancy. 13% tax not included in the price. **Please make sure to make your hotel reservations as soon as possible.** Rooms at the NTI group rate fill up very quickly. The cut-off date for the conference group rate is March 16, 2018.

Vinoy Renaissance St. Petersburg Resort and Golf Club

501 5th Avenue N.E., St. Petersburg, FL 33701

- NTI Group Rate: \$224
- NTI Group Code: NTI
- To make a hotel reservation:
 - The Vinoy's NTI Reservation Page is available via the NTI travel page <http://nti.cbcs.usf.edu/travel.html>
Or by calling 1-888-789-3090
- **Vinoy Hotel Deposit:** Due to an overwhelming number of last minute hotel room cancellations, the Vinoy® Renaissance **now requires a 1-night room and tax deposit** upon making your reservation. This deposit will be applied toward the guest's bill at check out. Deposits are refundable for cancellations made by **February 25, 2018**, after that date 1st-night deposits are no longer refundable.

Directions

From Points North or East

1. Head **south** on **I-275 S** toward exit **23A**
2. Take exit **23A** on the **left** to merge onto **I-375 E** toward **Baywalk/The Pier** 1.3 mi
3. Continue onto **4th Ave N** 0.6 mi
4. Slight **left** onto **4th Ave NE** 236 ft

- | | |
|--|--------|
| 5. Turn left onto Beach Dr NE | 459 ft |
| 6. Take the 1 st right onto 5th Ave NE . Vinoy will be on the left . | 377 ft |

From Points South

- | | |
|--|---------|
| 1. Head north on I-75 N toward Exit 228 | |
| 2. Take exit 228 to merge onto I-275 N toward St Petersburg . Partial toll road | 25.4 mi |
| 3. Take exit 23 to merge onto I-375 E toward The Pier | 1.3 mi |
| 4. Continue onto 4th Ave N | 0.6 mi |
| 5. Slight left onto 4th Ave NE | 236 ft |
| 6. Turn left onto Beach Ave Dr NE | 359 ft |
| 7. Take the 1 st right onto 5th Ave NE . Vinoy will be on the left . | 377 ft |

From Tampa International Airport

- | | |
|--|---------|
| 1. Get on George J Bean Outbound Pkwy (Road to exit airport) | |
| 2. Take the ramp onto I-275 S | 0.1 mi |
| 3. Merge onto I-275 S | 15.5 mi |
| 4. Take exit 23A on the left to merge onto I-375 toward Baywalk/The Pier | 1.3 mi |
| 5. Continue onto 4th Ave N | 0.6 mi |
| 6. Slight left onto 4th Ave NE | 236 ft |
| 7. Turn left onto Beach Dr NE | 459 ft |
| 8. Take the 1 st right onto 5th Ave NE . Vinoy will be on the left . | 377 ft |

From St. Pete/Clearwater Airport

- | | |
|---|--------|
| 1. Head west on Hospitality Ln toward 38th St N | 0.1 mi |
| 2. Turn left onto 38th St N | 417 ft |
| 3. Take the 1 st left onto FL-688 E/Ulmerton Rd | 0.6 mi |
| 4. Take the Florida-686 E ramp to I-275 S/St Petersburg | 0.1 mi |
| 5. Merge onto FL-686 E/Roosevelt Blvd N | 1.2 mi |
| 6. Merge onto I-275 S via the ramp to St Petersburg | 0.4 mi |
| 7. Merge onto I-275 S | 6.8 mi |
| 8. Take exit 23A on the left to merge onto I-375 E toward Baywalk/The Pier | 1.3 mi |
| 9. Continue onto 4th Ave N | 0.6 mi |
| 10. Slight left onto 4th Ave NE | 236 ft |
| 11. Turn left onto Beach Dr NE | 459 ft |
| 12. Take the 1 st right onto 5th Ave NE . Vinoy will be on the left . | 377 ft |

Airport

Tampa International Airport is approximately 30 minutes from the hotel and the most convenient airport to use. Visit their website at <http://www.tampaairport.com>.

St. Petersburg/Clearwater International Airport services several airlines. Driving time to or from the Vinoy Renaissance St. Petersburg Resort and Golf Club is approximately 25 minutes. Visit their website at <http://www.fly2pie.com>.

Exhibitor/Vendor Setup

Shipping Materials to Hotel

The Vinoy Renaissance St. Petersburg Resort and Golf Club: Shipping and Receiving Procedures

All outbound packages will be subject to a \$5.00 per box handling fee, plus shipping charges if using the hotel account. Guest may use their own personal account.

Packages may be delivered to the hotel up to five (5) business days prior to the event. Due to very limited available storage space, no more than three (3) packages with a total maximum weight of 150lbs and /or 27 cubic feet each will be accepted for storage on a complimentary basis. Should you require additional storage, arrangements must be made in advance and a (per lb/box) charge (\$3.00 per box - \$50.00 per pallet) will be assessed. To ensure your materials are stored and delivered properly, please include the following information on each package:

Hold for:

Client Name: Person claiming the boxes
 Event: NTI Conference
 First Day of Event: April 3, 2017
 Hotel Contact: Erika Muller
 # of Boxes (Please number your boxes 1 of 2, 2 of 2, etc.)

Ship to:

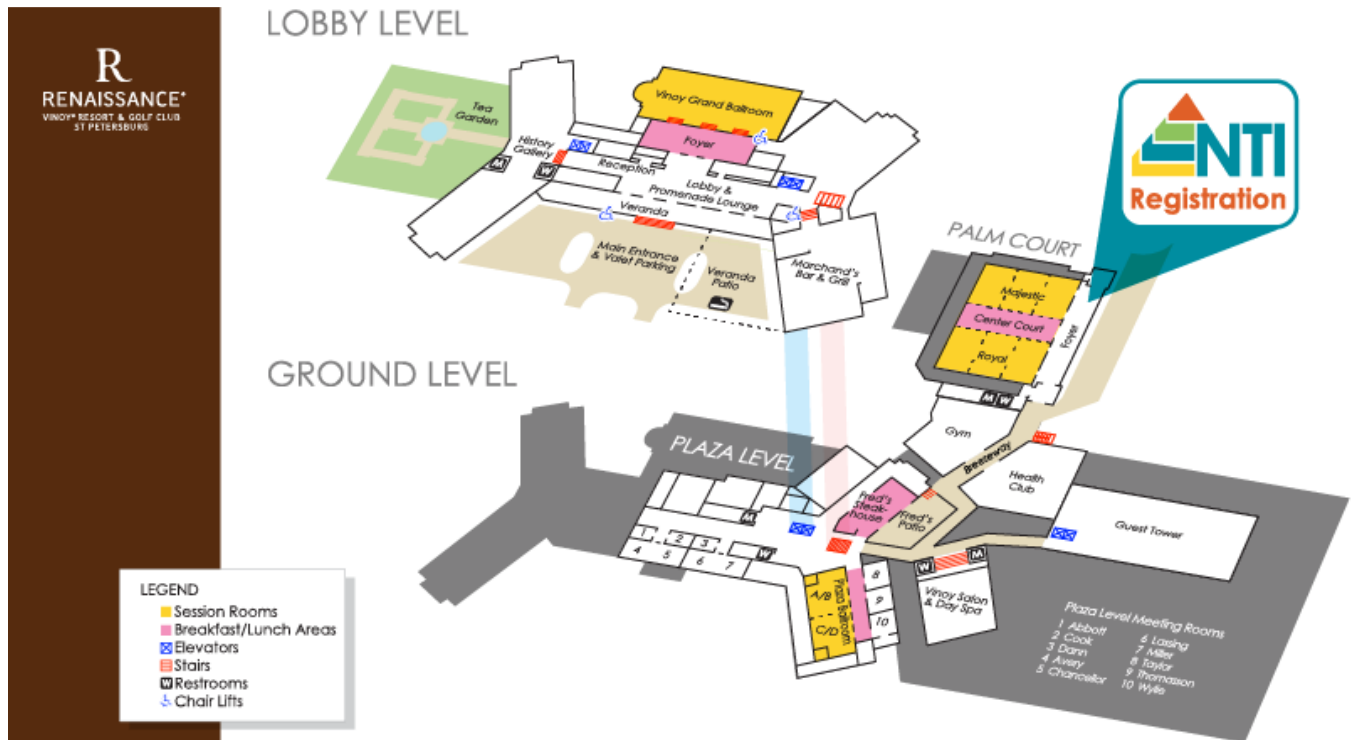
Renaissance Vinoy Resort & Golf Club
 501 5th Avenue N.E.
 St. Petersburg, FL 33701

If you have any further questions, please contact the hotel at (727) 894-1000 ext. 2702

Vendor and Exhibitor Tables

Finding your Table

Tables will be located in the Palm Court Foyer (see hotel map below). All tables will be pre-assigned, with vendor/exhibitor name posted on the table. Please DO NOT move signs once you arrive. If you do not see a sign for your organization on a table please see or ask for Donna Casella or Evan Willis at the registration desk.



Setup

Tables may be set-up as early as 1:00 pm to 5:00 pm on Monday, April 23, 2018. If Monday does not work for your schedule feel free to set up starting 7:00 am to noon on Tuesday, April 24, 2018. You may start to exhibit as early as Tuesday morning. View the agenda of session times on page 4, or visit: <http://nti.cbcs.usf.edu/agenda.html>.

Breakdown

You may break down your tables as early as Friday, April 27, 2018, after the first session starts at 8:30 am.

Advertising/Promotion

Program Ads

Did you purchase ad space in our NTI program? If so, please refer to the information below.

Program Advertisement Submission Guidelines

- Email artwork to Sarah Payton at sipayton@usf.edu
- Please submit by **March 16, 2018**
- Acceptable file types: .eps, .pdf, .jpeg, .tiff
- Final image sizes:
 - Full Page: 7.25"W x 10"H
 - Half-Page: 7.25"W x 4.875"H
- Image resolution: 300dpi
- Notes: Ad may be in color or black/white. Please outline fonts.

Questions about artwork? Please contact Sarah Payton at 813-974-7502 or sipayton@usf.edu.

Submissions for Conference Tote Bag Products

Did you purchase space for your promotional item in our conference tote bag? If so, please refer to the information below.

Tote Bag Item Submission Guidelines

- Quantity to submit: 670 pieces
- Delivery Date: Arrive at FCIC by **April 6, 2018**.
- Address: Sarah Payton, MHC2113A
Florida Center for Inclusive Communities
University of South Florida
4202 E Fowler Ave
Tampa, FL 33620
- Unused portions can be picked up after the conference or used accordingly by FCIC. Please specify your preference.

*We look forward to seeing you at the conference.
Have a wonderful day and again, thank you for helping us
make our 15th year a TREMENDOUS success!*